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MANNY SILVERMAN CText ATI, MAE

Manny Silverman has spent his entire career in the clothing industry, both retail and manufacturing, and has had long and considerable experience in most aspects of the business. He joined Moss Bros as an apprentice tailor and having spent 10 years in manufacturing, he was given a number of opportunities to progress within the company and held a number of senior positions in the group eventually becoming Chief Executive from 1980 to 1987. He then became a shareholder and Executive Chairman of Norman Hartnell Ltd, the Royal Couturiers to H M The Queen and H M The Queen Mother.

EXPERT WITNESS EXPERIENCE

“To be persuasive we must be believable, to be believable we must be credible, to be credible we must be truthful” Ed Murrow

He is a Council Member of the Academy of Experts and acted as an expert witness in both Civil and Criminal proceedings since 1995, and is recognised as a leading practitioner in the sector, his extensive experience and ongoing involvement in the industry has enabled him to produce reports and give evidence, including a number of High Court actions, on a whole range of matters relating to the sector.

Among the many of the issues related to the retail/fashion/accessory sectors in which he has acted as an expert include, trading disputes, design infringement, branding, licensing, marketing, purchasing, manufacturing, quality issues, merchandising, UK and Community unregistered design/copyright infringement, counterfeiting, retail property related matters

He was also invited to give the opening presentations at both the 2009 & 2010 Central Law Training “*Intellectual Property in the Fashion Industry*” Conferences and provides pro bono expert assistance to the NCA.

The following give some indication of his experience and the breadth of the many actions in which he has been instructed as an expert;

- Simmons & Simmons acting for Abercrombie & Fitch successfully resisting a claim in relation to proceedings in the UK High Court and the community trademark office for trade mark revocation.
- McCormicks Solicitors acting for Bonmarche Ltd in a successful claim for a Derogation of Grant by Universities Superannuation Fund.

- Pannone LLP acting for Cotton Traders Ltd in successfully resisting a claim by Nike over the RFU for trade mark infringement and successfully counterclaiming revoking the RFU's trade mark registrations in the traditional Red Rose of England,
- Wallace LLP successfully acting for the defendants, The Whiteley Hat Company in an action brought by Philip Treacy Ltd for copyright infringement.
- Clarion Solicitors successfully acting for the Greenwoods Menswear Ltd Defendant/Part 20 Claimant in an action brought by Albion PLC Claimant/Part 20 in a claim made by the Claimant that the Defendant had failed to pay for goods delivered and a counterclaim by the defendant that the goods were defective.
- Leigh, Day & Co, successfully acting for Robert Buckles in claim for compensation for injuries and consequential losses arising from the administration of an overdose of heparin whilst he was an inpatient at the Royal London Hospital
- D Young & Co LLP acting for Skechers U.S.A INC. II applicant successfully resisting a claim by Nike International Ltd opponent, in respect of CTM Application No 009005422 "BI-FIT" in class 25 in the name of the applicant
- Bridge McFarland Solicitors, acting for Kate Emma Woodward v Leeds Teaching Hospitals NHS Trust in an admitted Clinical Negligence Claim relating to the delay in diagnosis which led to developing acromegalic giantism and address the clothing needs/requirements the Claimant is likely to require due to her abnormal height/stature/body frame, and the cost of providing them.

RETAIL ADVISORY SERVICES

"Experience has taught me that you can't expect to do today's jobs, with yesterdays methods, and still be in business tomorrow" Anon

His retail/fashion consultancy practise was formed in 1992, and offers a comprehensive range of 'hands on' management/advisory services including entry into overseas markets.

The practise has a diverse client list within a number the Retail/Consumer Goods from both large and small organisations both in the public and private sector including, Scottish Enterprise, the Welsh Development Agency, EXPROM-Polish Chamber of Commerce, UN Miller Freeman plc, Panther Group plc, Greenwoods Ltd, the V&A, the National Maritime Museum, Henry Poole & Co, Hardy Amies plc and others, including a number of members of the former British Shops and Stores Association now part of BIRA.

He is a member of the Textile Institute, the Global Retail Forum, National Skills Academy for Retail and a former member of the British Fashion Council. Other recent activities have included UK Chair of the Retail/Consumer Goods Sector Groups of the Philippines, Singapore and Indonesian British Business Councils respectively.

He has also been a keynote speaker at both the Philippine Retailers Association ASEAN National Retailers and the ASEAN Region/Singapore Retailers Association Conferences, and was personally invited by H E the Chinese Ambassador to the UK to give a presentation at the Embassy to a delegation of Chinese designers, manufacturers and retailers visiting the UK.

Outside the industry, he is a Freeman of the City of London, and a Past Master of the Worshipful Company of Glovers.

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